

LEECH

SALES BOOK

2024



THE SWEDISH EYEWEAR BRAND WITH PRODUCTS THAT ARE PERFECT
FOR FISHING AND OTHER ACTIVITIES ON AND AROUND THE WATER

**YOU CAN'T
CATCH**



**WHAT YOU
CAN'T SEE**

OUR HERITAGE ...

... stems from a deep passion for fishing. Every lens we craft and every frame we shape is inspired by one purpose: To improve your vision.

DESIGN, PERFORMANCE AND COMFORT

The most important feature of our eyewear is to help you see better. We want you to spot hiding trout on cloudy days, to keep your eyes focused on the brightest days at sea, and to enhance your vision during endless summer nights.

Since we launched Leech Eyewear in Sweden 2012, we've had a fantastic journey. Today we sell to over 15 different countries on 3 continents.

We're not only focused on improving your vision. We also think a lot about protecting your eyes. Out on the water there's danger from UV rays and hooks, and our eyewear are designed to keep you safe. We're thrilled that more and more people that spend time on the water put their confidence on us to enhance their experience, performance and protection.

LOOKING INTO THE FUTURE

Marine habitats are at great risk, and there's no need for performance fishing eyewear if there's no life in the waters. Plastic pollution is one of the biggest threats to water living creatures. Starting with our 2020 collection, we have integrated sustainability ambitions in our framework. All our frames are made of the most durable TR90 version and are Bisfenol A free. We use recyclable PET for our cleaning bags and aim to minimize the use of plastic packaging material.

PRO, PERFORMANCE AND INTRO

To help you pick what best fits your customer's needs, we've divided our products into three segments
– PRO, PERFORMANCE and INTRO.

We have also developed the Leech lens guide and a frame sizing guide.

We hope you will feel as enthusiastic as we do to get started with the next Leech collection.

Humbly, The Leech family



TECHNOLOGY

From its start Leech choose to focus on lenses with great polarization.

Through our lenses you can see colors more accurately and with great clarity without stressing your eyes. Whether you are fishing or just spending a lot of time by the water.

Leech know your needs for polarized lenses. Every lens we craft and every frame we shape is inspired by one purpose: To improve your vision.

We have integrated sustainability ambitions in our framework. All our frames are made of the most durable TR90 version and are Bisfenol A free.

We use recyclable PET for our cleaning bags and aim to minimize the use of plastic packaging material.

POLARIZED LENSES

Since day one we've focused on lenses with great polarization. Through our lenses you can see colors more accurately and clearly without stressing your eyes.



Polarized lens

Regardless of whether you're fishing or just spending time by water, we have the polarized lenses for you.



Non polarized lens

LENS TECHNOLOGIES

POLARIZED POLYAMIDE (PA)

PA lenses are manufactured by a precision injection machine, which gives them superior optical features and unmatched clarity, compared to PC and other plastic lenses. PA-lenses also have a great scratch resistance. The PA-lens is super light, free from Biosfenol A and the efficiency of the polarization is 99%.

POLARIZED POLYCARBONATE (PC)

By injecting the polycarbonate material around the polarized material we create these high-quality lenses. Polycarbonate is a durable material and very hard to break. PC Lenses offer high clarity and the efficiency of the polarization is 99%

POLARIZED TRIACETATE CELLULOSE (TAC)

TAC lenses are formed from sheets of compound plastic with a multi-layered lens technology. Polarized lenses are the lightest available due to TAC being the lightest material usable for polarized lenses, which offers great comfort. The efficiency of the polarization is 99%.

POLARIZED PHOTOCHROMIC (PH)

Photochromic lenses darken on exposure to specific types of light with sufficient intensity, often ultraviolet (UV) radiation. In the absence of such light, the lenses return to their clear state. The efficiency of the polarization is 99%.

LIGHT TRANSMISSION

Visual light transmission, or VLT, is the amount of visible light that passes through a lens. For instance, a lens with a VLT of 12% allows 12% of the light to shine through and blocks 88% of it. This means the lower the VLT number is, the darker the lens.



CATEGORY TABLE

(See inside frame the Filter Cat.)

CAT	TV%	WEATHER
0	80-100	
1	43-80	
2	18-43	
3	8-18	
4	3-8	

LENS COLORS



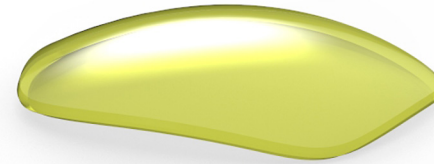
COPPER

Copper colored lenses are great for changing light conditions. They enhance contrast without creating significant color distortions. The copper lenses are the most versatile tint that works in most conditions.



SMOKE

Smoke colored lenses maintain true colors. They are best for bright sunshine when you're deep sea fishing.



YELLOW

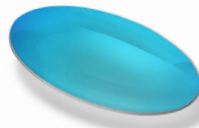
Yellow lenses increase contrast and depth perception. They are great for low light scenarios (dawn, dusk or stormy days) when you still need protection from harmful UV-light.

LENS COATINGS



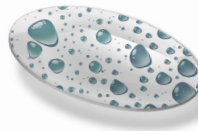
100% UV400 PROTECTION

All Leech eyewear have UV400 protection. All lenses protect from UVA, UVB, UVC and blocks 100% of all harmful UV-light.



MIRROR COATING

Mirror coating reflects the light and protects the eyes from strong sunshine. There are several different mirror coatings for different environments. Mirror coatings are also popular add-ons as a fashion statement.



HYDROPHOBIC COATING

Hydrophobic coating makes surfaces repel water. It's ideal for conditions on and around water. This coating binds together the molecules of the lens, leaving no space for water to penetrate and create permanent water damage.



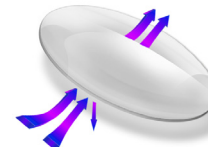
SEA WATER RESISTANCE COATING

This coating is especially developed for sea conditions. It protects the lens against saltwater, which can cause peeling and corrosion. The special formula has been tested in our laboratories. In addition to the improved protection, it offers hydrophobic and oleophobic effects. The extra protection is recommended for long and intense action in salt water areas.



ANTI-SCRATCH

All sunglasses from Leech include a scratch resistant coating that protects the lens.



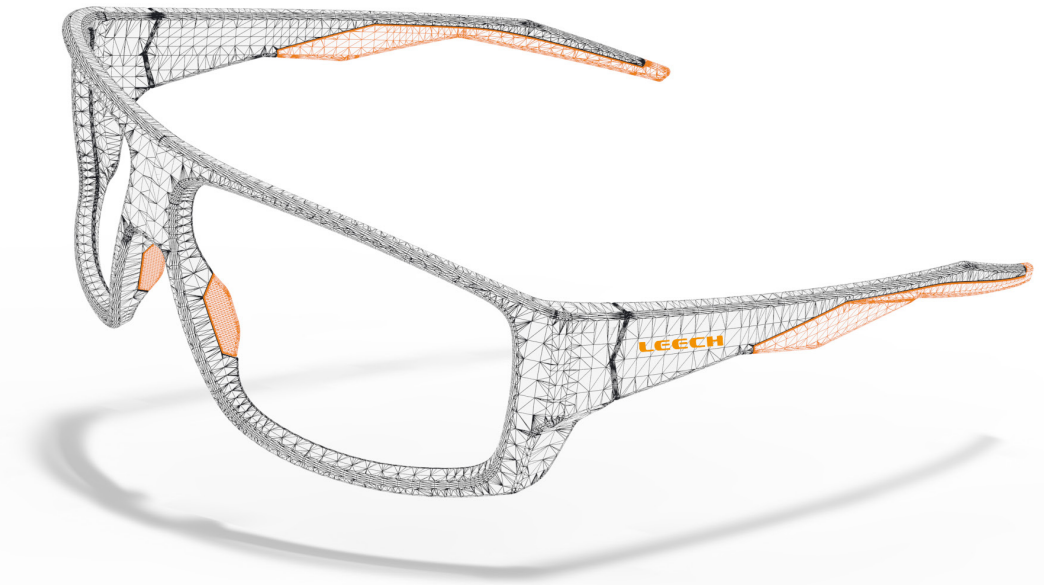
ANTI-REFLEX COATING

Anti-reflective coating (also called AR coating or anti-glare coating) is a microscopically thin multi-layer coating that eliminates reflections from the surface. Lenses with AR coating provide better vision, improved clarity and decreases eye irritation. All Pro and Performance Leech eyewear have anti-reflex coating.

FRAME TECHNOLOGIES AND DESIGN

Every detail, every choice of material and every design feature of our frames are specifically designed to deliver optimal performance when fishing and during activities on and around water. That's why we only use high-tensile, shatter-proof, non-allergic and high-chemical resistance plastics in our frames.

Leech offers a collection that accommodates a wide array of frames to make sure we meet the customer's needs and expectations. You will find the frame with the perfect fit for your face in different materials, styles, colors and price level.



We care for the environment. That's why the Leech Performance and Pro line feature bio-based polyamides as frame material, manufactured partially from renewable raw materials. Our primary objective with choosing bio polyamides is to offer our customers products based on renewable raw materials with excellent properties, and a proven reduction in environmental impact.

By using monomers obtained through chemical processes from the renewable raw material castor oil, the environmental impact of GreenLine products is significantly improved from a "cradle to gate" point of view, compared to crude oil-based polyamides. The total emission of climate-damaging gases during the whole manufacturing process of the polymer and its precursors can be reduced by up to 75%.



EYEWEAR

Every lens we craft and every frame we shape is inspired by one purpose: To improve your vision.

The most important feature of our eyewear is to help you see better. We want you to spot hiding fish on cloudy days, to keep your eyes focused on the brightest days at sea, and to enhance your vision during endless, summer nights.

We're not only focused on improving your vision. We also think a lot about protecting your eyes. Out on the water there's danger from UV rays and hooks, and our eyewear are designed to keep you safe.

SEGMENTS



PRO

The PRO-series are created from scratch by Leech, with focus on polarization, performance, design and comfort.

For the pro segment we use PA-lenses. These offer superior optical features and unmatched clarity.

Performance in PRO features a PA-lens, BIOTR frames, rubber features, mirror coating, AR-coating, anti-scratch coating and hydrophobic anti-saltwater coating.

The designs offer a variation of styles to match individual preferences and sizes.



PERFORMANCE

The Performance series focuses on polarization, performance, design and comfort.

For the Performance segment we use PC-lenses – a durable and shatter-proof material.

Performance in performance series features PC-lenses and photochromic TAC-lenses, BIOTR-material rubber features in some models, mirror coating, AR-coating, anti-scratch coating and hydrophobic coating.

The designs offer a variation of styles to match individual preferences and sizes.



INTRO

For the Intro series we have focused on polarisation and comfort.

We introduce people to the Leech experience, but doesn't offer the full leech leech performance and design experience.

For the Intro segment we have chosen TAC-lenses. They're the lightest material for polarized lenses, which provides great comfort.

Technical features in the Intro series features TAC-lenses, rubber features in some models and anti-scratch coating.

PRO

The PRO-series are created from scratch by Leech, with focus on polarization, performance, design and comfort.

Polarization is featured in all Leech eyewear and in the pro segment we use PA-lenses. These offer superior optical features and unmatched clarity. The efficiency of the polarization is 99%.

Performance in PRO features a PA-lens, BIOTR frames, rubber features, mirror coating, AR-coating, anti-scratch coating and hydrophobic anti-saltwater coating.

All leech eyewear guarantee 100% UV protection.

The designs offer a variation of styles to match individual preferences and sizes.

For comfort we focus on lightweight eyewear models that you can wear all day on or around the water.

EAGLE

LENSES: Polyamide (PA)

SIZE/FIT: Normal to wide



INCLUDED ACCESSORIES

- Microfiber cleaning cloth
- Hard case



MODEL
LENS
MIRROR
ART.NR

EAGLE PA-CL-WIND
Copper
Silver
S2001A



EAGLE PA-CL-EARTH
Copper
Green
S2002A



EAGLE PA-CL-WATER
Copper
Blue
S2105A



EAGLE PA-SL-BLACK
Smoke
No mirror
S2201A



EAGLE PA-YL-SUNSET
Yellow
Silver
P2306A

HAWK

LENSES: Polyamide (PA)
 SIZE/FIT: Normal
 DESIGN: Created from scratch by Leech



INCLUDED ACCESSORIES

- Microfiber cleaning cloth
- Hard case



MODEL
LENS
MIRROR
ART.NR

HAWK PA-CL-EARTH
 Copper
 Green
 P2301B



HAWK PA-SL-BLACK
 Smoke
 No mirror
 P2301A



HAWK PA-CL-WATER
 Copper
 Blue
 P2301C



HAWK PA-YL-SUNSET
 Yellow
 Silver
 P2301D

FALCON

LENSES: Polyamide (PA)
 SIZE/FIT: Normal
 DESIGN: Created from scratch by Leech



INCLUDED ACCESSORIES

- Microfiber cleaning cloth
- Hard case



MODEL
 LENS
 MIRROR
 ART.NR

FALCON PA-CL-WIND
 Copper
 Silver
 P2303B



FALCON PA-SL-BLACK
 Smoke
 No mirror
 P2303A



FALCON PA-CL-WATER
 Copper
 Blue
 P2303C

CONDOR

LENSES: Polyamide (PA)
SIZE/FIT: Wide
DESIGN: Created from scratch by Leech



INCLUDED ACCESSORIES

- Microfiber cleaning cloth
- Hard case



MODEL
LENS
MIRROR
ART.NR

CONDOR PA-SL-BLACK
 Smoke
 No mirror
 P2302A



CONDOR PA-CL-WATER
 Copper
 Blue
 P2301A



CONDOR PA-CL-FIRE
 Copper
 Orange
 P2302C



CONDOR PA-YL-SUNSET
 Yellow
 Silver
 P2302D

PERFORMANCE

The Performance series focuses on polarization, performance, design and comfort.

Polarization is featured in all Leech eyewear and in the Performance segment we use PC-lenses – a durable and shatter-proof material. The efficiency of the polarization is 99%.

Performance in performance series fetures PC-lenses and photocromic TAC-lenses, BIOTR-material rubber features in some models, mirror coating, AR-coating, anti-scratch coating and hydrophobic coating.

All Leech eyewear guarantee 100% UV protection.

The designs offer a variation of styles to match individual preferences and sizes.

For comfort we focus on lightweight eyewear models that you can wear all day on or around the water.

X1

NEW
MODEL

LENSES: Polycarbonate (PC)
SIZE/FIT: Normal/Wide
DESIGN: Created from scratch by Leech



INCLUDED ACCESSORIES

- Microfiber cleaning cloth
- Hard case



MODEL	X1 PC-YL-SUNSET	X1 PC-SL-BLACK	X1 PC-CL-EARTH	X1 PC-CL-WATER
LENS	Yellow	Smoke	Copper	Copper
MIRROR	Silver	No mirror	Green	Blue
ART.NR	S2301D	S2205B	S2301B	S2301C

X2

LENSES: Polycarbonate (PC)
SIZE/FIT: Normal to wide



- INCLUDED ACCESSORIES
- Microfiber cleaning cloth
 - Hard case



MODEL	X2 PC-CL-WATER	X2 PC-CL-EARTH	X2 PC-CL-FIRE	X2 PC-YL-DUSK	X2 PC-CL-WIND	X2 PC-SL-BLACK
LENS	Copper	Copper	Copper	Yellow	Copper	Smoke
MIRROR	Blue	Green	Orange	No mirror	Silver	No mirror
ART.NR	S2106A	S2107A	S2108A	S2112C	S2113A	S2203B

X7

LENSES: Polycarbonate (PC)
SIZE/FIT: Wide



MODEL	X7 PC-CL-WATER	X7 PC-CL-COPPER	X7 PC-CL-WIND	X7 PC-SL-BLACK
LENS	Copper	Copper	Copper	Smoke
MIRROR	Blue	Gold-Green	Silver	No mirror
ART.NR	S2206B	S2206C	S2206D	S2206A

H4X

LENSES: Triacetate cellulose (TAC) – Photochromic
SIZE/FIT: Normal



MODEL	H4X TAC-PH-BLACK	H4X TAC-PH-DAY	H4X TAC-PH-NIGHT
LENS	Smoke Photochromic	Copper Photochromic	Yellow Photochromic
MIRROR	No mirror	Flash	Flash
ART.NR	T8003B	T8003A	T8003C

X STREET

LENSES: Polycarbonate (PC)
 SIZE/FIT: Normal
 DESIGN: Created from scratch by Leech



X STREET PC-SL-BLACK
 Smoke
 No mirror
 P2401A



X STREET PC-CL-EARTH
 Copper
 Green
 P2401C



X STREET PC-CL-FIRE
 Copper
 Orange
 P2401D



X STREET PC-CL-WATER
 Copper
 Blue
 P2401B

MODEL
LENS
MIRROR
ART.NR

INTRO

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Polarization is featured in all our eyewear.

For the Intro segment we have chosen TAC-lenses. They're the lightest material for polarized lenses, which provides great comfort. The efficiency of the polarization is 99%.

Technical features in the Intro series features TAC-lenses, rubber features in some models and anti-scratch coating.

All Leech eyewear guarantee 100% UV protection.

For comfort we focus on lightweight models you can wear all day on or around the water.

ATW KIDZ

NEW
MODEL

LENSES: Triacetate cellulose (TAC)

SIZE/FIT: Small



INCLUDED ACCESSORIES

- Microfiber cleaning cloth



ATW KIDZ BLACK
Smoke
No mirror
A2401A



ATW KIDZ RED
Smoke
No mirror
A2401B



ATW KIDZ BLUE
Smoke
No mirror
A2401C

MODEL
LENS
MIRROR
ART.NR

ATW1

LENSES: Triacetate cellulose (TAC)
 SIZE/FIT: Normal



INCLUDED ACCESSORIES

- Microfiber cleaning cloth



MODEL
 LENS
 MIRROR
 ART.NR

ATW1 BLACK
 Smoke
 No mirror
 A2301A

ATW1 COPPER
 Copper
 No mirror
 A2301B

ATW1 YELLOW
 Yellow
 No mirror
 A2301C

ATW2

LENSES: Triacetate cellulose (TAC)

SIZE/FIT: Normal/Wide



INCLUDED ACCESSORIES

- Microfiber cleaning cloth



ATW2 COPPER
Copper
No mirror
A2302B



ATW2 BLACK
Smoke
No mirror
A2302A



ATW2 YELLOW
Yellow
No mirror
A2302C

MODEL
LENS
MIRROR
ART.NR

ATW3

LENSES: Triacetate cellulose (TAC)
 SIZE/FIT: Small/Normal



INCLUDED ACCESSORIES

- Microfiber cleaning cloth



ATW3 YELLOW
 Yellow
 No mirror
 A2303C



ATW3 BLACK
 Smoke
 No mirror
 A2303A



ATW3 COPPER
 Copper
 No mirror
 A2303B

MODEL
LENS
MIRROR
ART.NR

ATW6

LENSES: Triacetate cellulose (TAC)

SIZE/FIT: Normal



ATW6 RED
Copper
No mirror
S2006A



ATW6 BLUE
Smoke
No mirror
S2006B



ATW6 BLACK
Smoke
No mirror
S2211B



ATW6 YELLOW
Yellow
No mirror
A2006C

MODEL
LENS
MIRROR
ART.NR

REFLEX

DISCONTINUED
MODEL

LENSES: Triacetate cellulose (TAC)

SIZE/FIT: Normal



INCLUDED ACCESSORIES

- Microfiber cleaning cloth



REFLEX BLUE

Copper
No mirror
S2116A



REFLEX ORANGE

Copper
No mirror
S2117A



REFLEX BLACK

Smoke
No mirror
S2213B



REFLEX YELLOW

Yellow
No mirror
S2390B

MODEL
LENS
MIRROR
ART.NR

MOONSTONE

LENSES: Triacetate cellulose (TAC)

SIZE/FIT: Normal



MOONSTONE YELLOW
Yellow
No mirror
S2102C



MOONSTONE GREY
Copper
No mirror
S2101A



MOONSTONE ORANGE
Copper
No mirror
S2103A



MOONSTONE BLACK
Smoke
No mirror
S2210B

MODEL
LENS
MIRROR
ART.NR

COVER

LENSES: Triacetate cellulose (TAC)

SIZE/FIT: Normal



COVER TAC-YELLOW
Yellow
No mirror
S2207C



COVER TAC-BLACK
Smoke
No mirror
S2207A



COVER TAC-COPPER
Copper
No mirror
S2207B

LENS NET

LENSES: Triacetate cellulose (TAC)

SIZE/FIT: Normal



MODEL
LENS
MIRROR
ART.NR

LENS NET CLEAR LENS
Clear
No Mirror
5003

THE WORLD'S BEST MOSQUITO NET?

A quality product designed and assembled in by Leech in Sweden. Mosquitoes are a problem during dawn and dusk when the lighting conditions are worse. (Note that the glasses aren't removable from the net.)



ACCESSORIES

Floating eyewear straps

Eyewear cases

Towels

Cleaning spray

Anti-fog spray

Duffel bag

Backpack

FLOATING EYEWEAR STRAP



ITEM	FLOATINGSTRAP BLACK	FLOATINGSTRAP ORANGE	FLOATINGSTRAP GREY	FLOATINGSTRAP RED	FLOATINGSTRAP BLUE
COLOR	Black	Orange	Grey	Red	Blue
ART.NR	2101	2102	2108	2107	2106

NEOPRENE EYEWEAR STRAP

NEW



LEECH

LEECH

LEECH

LEECH

LEECH

ITEM

NEOPRENE STRAP
BLACKNEOPRENE STRAP
ORANGENEOPRENE STRAP
GREYNEOPRENE STRAP
REDNEOPRENE STRAP
BLUECOLOR
ART.NRBlack
2109Orange
2110Grey
2113Red
2112Blue
2111

EYEWEAR CASES



ITEM
COLOR
ART.NR

MULTI-FUNCTIONAL
SOFTCASE
Black
2005

TUBE HARD
ZIP-CASE
Black
2099

TOWEL



ITEM	TOWEL BLACK
COLOR	Black
ART.NR	3004

SPRAYS



ITEM
ART.NR

CLEANING SPRAY
S2400C



ANTI-FOG SPRAY
S2400F

BACKPACK

NEW



ITEM
ART.NR

BACKPACK
3021

Backpack with large Large capacity: 53*40*22cm, can accommodate about 45-50L of stuff. Strong and comfortable carrying system. Waterproof-TPE+600D, waterproof material and waterproof zipper. Removable Pe panel. 4 support bases at bottom to prevent water stains and dirt. Lurebox not included. But prepared to take 36.0 size.



CLOTHING

- Caps
- Beanies
- Scarves
- T-shirts
- Hoodies
- Softshell jackets
- Tactical suits

CAP



ITEM	CAP MESH	FLAT CAP BLACK	FLAT CAP MESH
COLOR	White	Black	White
ART.NR	3011	3008	3009

BEANIE



ITEM
COLOR
ART.NR

BEANIE BLACK
Black
3006

SOFT HAT BLACK
Black
3005

SCARF



ITEM	SCARF BLACK
COLOR	Black
ART.NR	3007

T-SHIRT



ITEM	T-SHIRT BLACK	T-SHIRT LONG SLEEVE BLACK	T-SHIRT UV LONG SLEEVE
COLOR	Black	Black	White
SIZE	S - 2XL	S - 2XL	S - 2XL
ART.NR	3010	3011	3008

HOODIE



ITEM	HOODIE BLACK
COLOR	Black
SIZE	S - 2XL
ART.NR	3012

SOFTSHELL JACKET



ITEM	SOFTSHELL JACKET
COLOR	Black
SIZE	S - 2XL
ART.NR	3000

TACTICAL SUIT



ITEM	TACTICAL JACKET	TACTICAL PANTS
COLOR	Black	Black
SIZE	S - 2XL	S - 2XL
ART.NR	3022	3023



LEECH

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